

**FOR IMMEDIATE RELEASE**

## **New Senior Care Online Directory**

*Free Tool Simplifies Search for Local Assisted Living Facilities*

STOUGHTON, Wisconsin - June 12, 2009 – Assisted Living Provider List is the new name in town. People call it "AL Pro List" for short. Alprolist is a new service in Wisconsin that matches elders searching for senior housing with available facilities. Elder care facility owners can place listings in the directory to help them quickly fill vacancies while those seeking care can use the directory to locate just the right care provider. Alprolist is a free resource for families, discharge planners, social workers, case managers, and placement professionals and can be found at [assistedlivingproviderlist.com](http://assistedlivingproviderlist.com).

Families and social workers seeking assisted living facilities often end up frustrated because they cannot find local providers with vacancies. Before Alprolist came onto the scene, searching the internet for assisted living in Wisconsin was laborious and generated disappointing results. The hit-and-miss nature of the process sent frustrated people on time-consuming, and ultimately futile, searches for facilities that had no openings. The few directories that exist are updated infrequently and do not include direct links to websites. Alprolist is the only directory system in Wisconsin that provides 24-hour update capabilities. The daily update feature is a key factor in helping families in crisis quickly locate available board and care services.

Providers who join Alprolist offer anxious families and placement professionals a direct and easy contact link to their business, and the cost to providers is a mere 20 cents a day. Seniors and their families can find what they're looking for with one easy click of a mouse. Social workers and other placement professionals save hours that would otherwise be spent finding the right housing match.

Use Alprolist to locate all types of elder care from independent apartment living to skilled nursing homes. The directory includes the following types of residential facilities: adult family homes, independent apartments, respite options, skilled nursing homes, companion services, community-based residential facilities, residential care apartment complexes, long-term care, rehabilitation facilities, memory care facilities, and home health agencies.

Choose from two ways to log on: [www.assistedlivingproviderlist.com](http://www.assistedlivingproviderlist.com) or [www.alprolist.com](http://www.alprolist.com). Or, call (608) 873-1611 to speak with Holly Pitas, the creator of Alprolist and owner of Holly's House Adult Family Home.

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